

## Coaching for our global future

### Date and time

Orientation session: 9 January 2025

14 January 2025: Module 1 - Coaching the Client in Context (9:00 am - 1:45 pm UK time)

27 February 2025: Module 2 - Holding Space (9:00 am - 1:45 pm UK time)

24 March 2025: Module 3 - Coaching Presence (9:00 am - 1:45 pm UK time)

23 April 2025: Module 4 - Coaching the Whole Human (9:00 am - 1:45 pm UK time)

21 May 2025: Module 5 - Being Human (9:00 am - 1:45 pm UK time)

Assessment day: 14 July 2025

**Delivery** Virtual via Zoom.

**Price** Rates (Excl. VAT)

KES: 595,000

GBP: 3,719

USD: 5,000

Continuing Coach Education Units

73 CPD hours and 10 hours of mentor coaching

**For further information please contact:**

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# Professional Practitioner Diploma in Executive Coaching

## About the programme

The ICF Level 2 Professional Practitioner Diploma in Executive Coaching moves beyond coaching tools and techniques to develop your transformational coaching presence, relationships, and ethics in response to the social, cultural, and ecological realities of the 21st Century.

This global programme builds on your foundational coach training by deepening the exploration of, 'who am I, and how do I coach?' through five key themes: coaching the client in context, holding space, coaching presence, coaching the whole client, and being human.

Our innovative content has been developed in collaboration with AoEC global faculty, who will facilitate ten live workshops over a five month period. You will benefit from the expertise, experience, and diverse perspectives of practising coaches from around the world, as well as peer coaching practice, mentor coaching and supervision, and bespoke webinar recordings.

This unique programme concludes with an AoEC assessment day, where you will share your learning with peers and faculty through a live presentation (including a coaching case study) and a coaching demonstration.

The Professional Practitioner Diploma in Executive Coaching is a Level 2 programme and accredited by the ICF for 135 total hours of coach-specific education. This incorporates 60 hours from the Practitioner Diploma in Executive Coaching or other recognised prior learning (ICF Level 1, ACSTH, or ACC). Graduates of the programme have completed the education hours, mentor coaching, and performance evaluation required for the ICF Professional Certified Coach (PCC) credential via the Level 2 pathway.

If you join the programme with recognised prior learning from EMCC Global (EQA Practitioner or EIA Practitioner), you will complete the Professional Practitioner Diploma in Executive Coaching and receive an AoEC award for 135 coach-specific education hours. These hours can be used towards your accreditation with a professional coaching body of your choice, including an ICF credential via the portfolio route, or for renewal of a current coach accreditation.

## Programme aim

The Professional Practitioner Diploma deepens the exploration of, 'who am I, and how do I coach?', reflects on the role of the coach in a relational, organisational, and societal context, and challenges you to bring the whole field into your unique signature presence, coaching practice, and professional ethics.

## Who this programme is for

The Professional Practitioner Diploma in Executive Coaching recognises and builds upon your prior learning and initial coach training. We welcome applications from experienced coaches who have completed any of the following:

- AoEC Practitioner Diploma in Executive Coaching (ICF Level 1 or min. 60 ACSTH)
- ICF Level 1 or ACSTH programme (with min. 60 hours of coach training excluding team coach training) with another coach education provider
- ICF ACC coach credential (with min. 60 hours of coach training validated by the ICF and excluding team coach training)
- EMCC EQA Practitioner programme (with min. 60 hours of coach training and excluding team coach training) with another coach education provider
- EMCC EIA Practitioner coach accreditation (with min. 60 hours of coach training validated by the EMCC and excluding team coach training)

Please note that ICF accreditation depends on your previous coach training. If you have recognised prior learning from EMCC Global, you will not complete an ICF Level 2 programme. Instead, you will receive an AoEC award for 135 hours of coach-specific education. If you are unsure as to whether this programme is right for you, we would be delighted to have a conversation about your professional development needs.

## How you learn

The Professional Practitioner Diploma provides 6 days of coaching education over six months. This takes the form of 5 days of workshops and group mentor coaching over a five month period followed by a group assessment day in month 6. Your learning is supported by peer coaching practice, 1:1 mentor coaching and supervision, and pre-recorded webinars, and supplemented by your own self study and at least 10 hours of client practice. Preparation for the assessment day includes writing both a reflective essay and a presentation which integrate your learning from the programme.

## Delivery method

The Professional Practitioner Diploma is run virtually via Zoom. Each cohort is expected to comprise of executive coaches from around the world. To graduate from the Professional Practitioner, you are required to attend and complete all aspects of the programme, and pass the three components of the assessment. The coaching demonstration will be assessed against the ICF PCC markers.

## Programme faculty

The Professional Practitioner Diploma is a collaborative programme and we are delighted to present our global faculty team, including representation from AoEC UK, AoEC Estonia, AoEC Turkey, AoEC Poland, AoEC UAE, and AoEC East Africa.

## Benefits of the programme

- all elements of mentor coaching and supervision included
- thought provoking topics facilitated by AoEC global faculty
- unique AoEC experiential learning style

## Programme themes

- **Coaching the client in context**  
beyond the client and partner conversation dynamics
- **Holding space:**  
building psychological safety and trauma sensitive coaching
- **Coaching presence:**  
beyond words and a Gestalt approach
- **Coaching the whole client:**  
identity and self and crossing cultures
- **Being human:**  
self-compassion in coaching and Ubuntu coaching

## Accreditation



This is an International Coaching Federation (ICF) Level 2 programme and accredited by the ICF for 135 total hours of coach-specific education.

ICF Level 2 eligibility is subject to your prior coach training and/or accreditation (ICF Level 1 or ACSTH (min. 60 hours) or ACC).

All graduates will receive the Professional Practitioner Diploma in Executive Coaching (135 coach-specific education hours) from the AoEC.

Academy of Executive Coaching Ltd (AoEC) registered in England and Wales, UK (Company Number 04534640) is recognised by the ICF as an Accredited Coaching Education Provider. AoEC partners with companies globally to deliver coach training.



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